



भारत सरकारचा पुढाकार  
स्वच्छ महाराष्ट्र करू साकार



**संकल्प स्वच्छतेचा**

- सहभागाचा ठाम निर्धार
- व्यापक लोकसहभाग मिळवणार
- १०० टक्के शौचालयाचाच वापर करण्यासाठी प्रवृत्त करणार
- कचऱ्याचे संकलन, वर्गीकरण, वाहतूक करणार
- कचऱ्यावर शास्त्रोक्त प्रक्रिया करणार
- सांडपाण्यावर प्रक्रिया करणार
- स्वच्छ व हरित महाराष्ट्र साकारणार

**सप्तपदी : स्वच्छ व हरित महाराष्ट्रासाठी ...**

# Support to GoM in implementing Swachh Maharashtra Mission

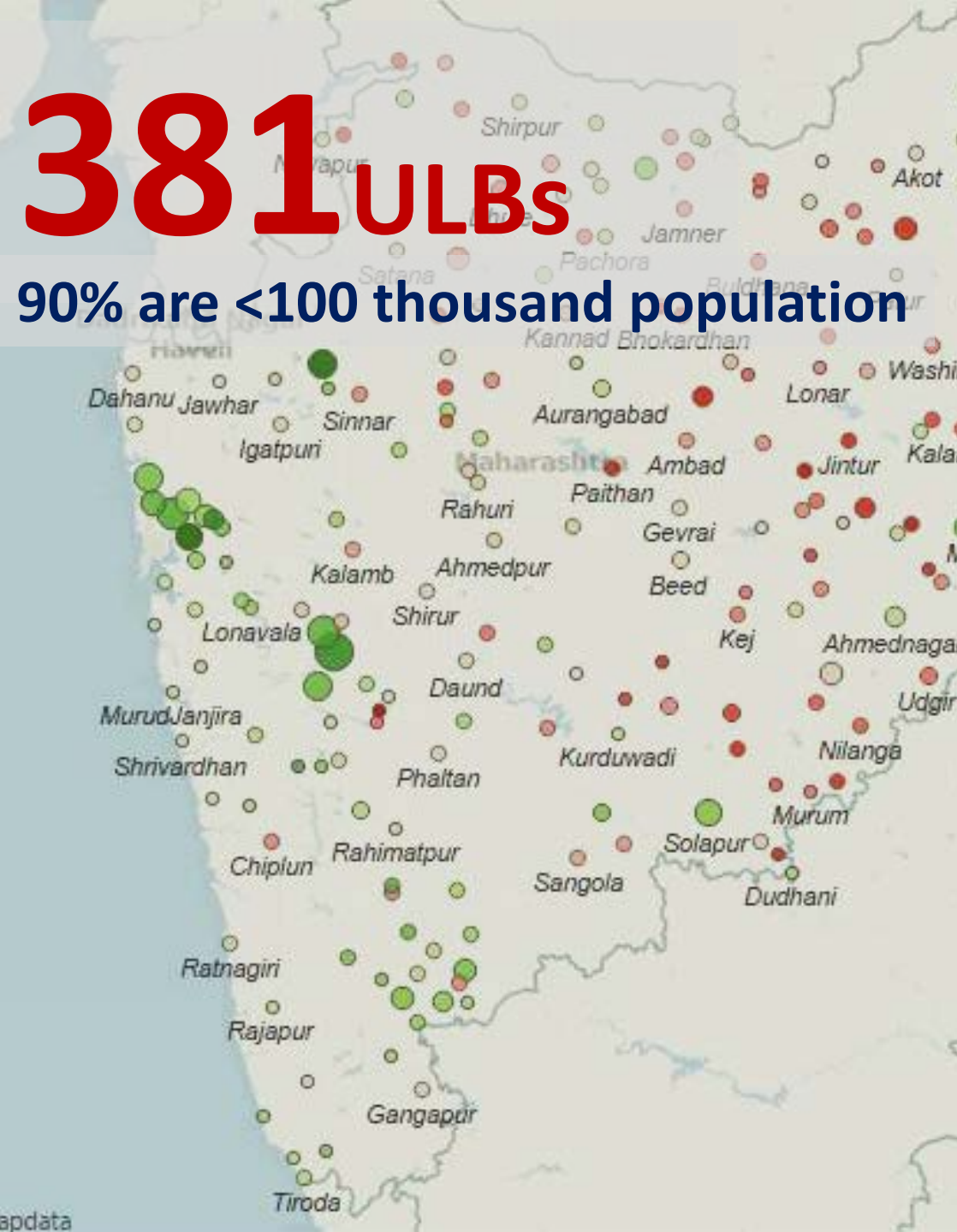
*Workshop for Septage Treatment Technologies*  
**21<sup>st</sup> October 2016**

**CEPT University, Ahmedabad and AIILSG, Mumbai**



# 381 ULBs

## 90% are <100 thousand population



KEY DETAILS	2001	2011
Area (Lakh sq. km)	3.08	3.77
Population (million)	96.86	112.27
% of urban to total state pop	42.43	45.23
Spread	6 Divisions 35 Districts 248 ULBs	6 Divisions 35 Districts 252ULBs

Classification of ULBs (2016)	No. of ULBs	Range of Population
STATE	381	
M. Corporations	26	> 3,00,000
A Class M. Councils	12	>1,00,000; < 3,00,000
<b>B Class M. Councils</b>	<b>59</b>	>40,000; < 1,00,000
<b>C Class M. Councils</b>	<b>147</b>	< 40,000
<b>Nagar Panchayats</b>	<b>137</b>	As Notified

# Key facts for Maharashtra (Urban)

---

**29%** URBAN HHs HAVE **NO** LATRINE FACILITY WITHIN PREMISES

**56%** OF URBAN HHs TOILETS HAVE ACCESS TO **PIPED SEWER** SYSTEM

**37%** HHs TOILETS HAVE **SEPTIC TANKS**

**22%** OF HHs DEPEND ON **PUBLIC TOILETS**

**8%** OF HHs RESORT TO **OD**

**64%** of Wastewater is **UNTREATED**

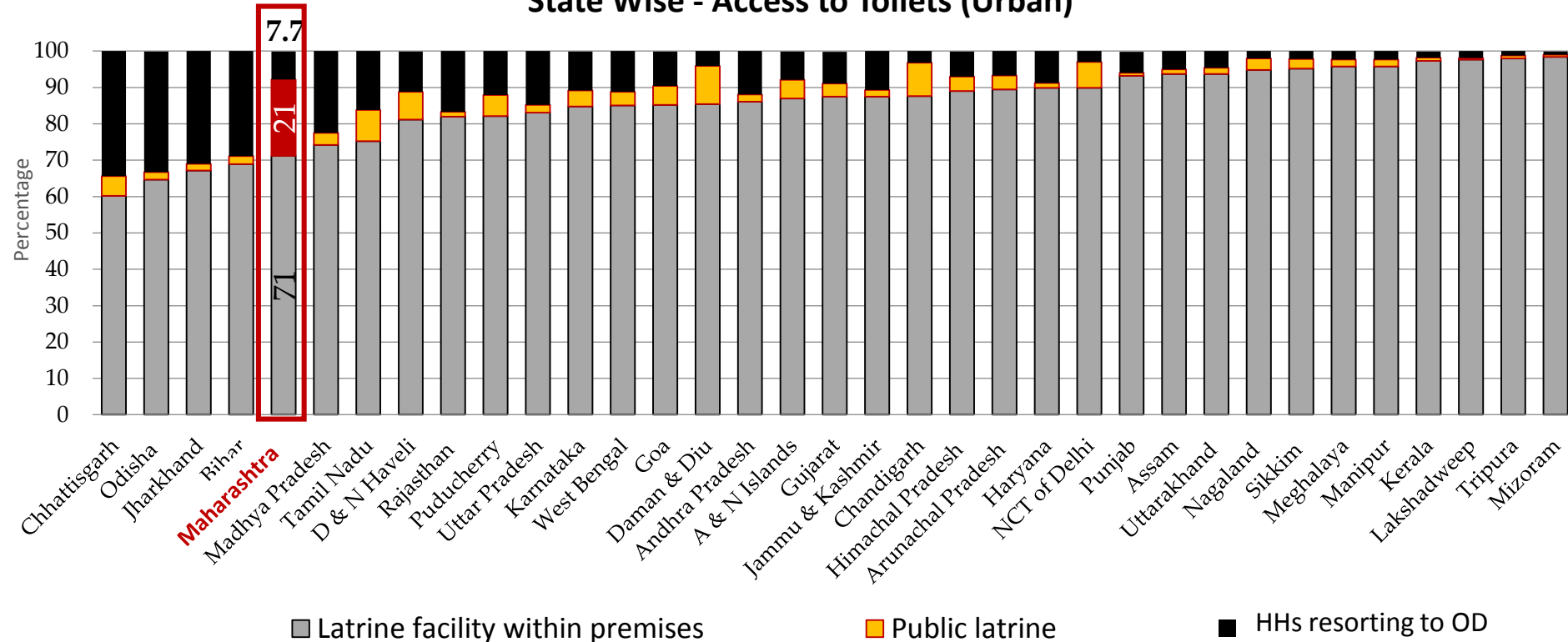
# Key facts for Maharashtra (Urban)

Households resorting to open defecation : **8,32,672 (7.7%)**

Municipal Corporations : **3,12,411**

Municipal Councils : **5,20,261**

State Wise - Access to Toilets (Urban)





# Launch of Swachh Maharashtra Mission

Impetus through Regional Workshops

under the leadership of Hon'ble Chief Minister, Maharashtra



# MoU with CEPT University

**CEPT University signed MoU with Government of Maharashtra for providing technical support in implementing Swachh Maharashtra Mission in Urban areas.**



CMO Maharashtra @CMOMaharashtra - Oct 2

Some MoU's were signed for this cleanliness drive with CEPT university, Ahmedabad, All India Local Self Govt and Aquacraft.

[#SwachhBharat](#)



37



63





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संकल्प स्वच्छतेचा

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- व्यापक लोकसाधना विस्तारण
- १०० टक्के शौचालयासह गाव
- कचरासाली प्रचल करणार
- गावगावात सवकलन, जमीनदण, वायुमय करणार
- कर्मचारी शौचालयात प्रेरित करणार
- स्वच्छतायचायन वसितीत बदलणार

## State's Approach for Making Communities ODF and Clean ...

***Mission led by the ULBs, facilitated by the State***

- 1. Focus not on construction alone- making and sustaining communities ODF and Clean**
- 2. Moving towards “Own Toilets” as a strategy for sustainability**
- 3. Moving towards ODF+ and ODF++ Cities- by addressing entire service chain of Sanitation**

# State's Support to Accelerate the Mission...

## Financial

1. State level subsidy of Rs. 8000/toilet
2. 50% of 14<sup>th</sup> FC funds for 'Swachhata'
3. Additional Subsidy of Rs. 5000/toilet at ULB level
4. Incentive funds

## Administrative

1. NoC not required for toilets on Govt. land
2. BP/ plan approval from ULBs not required
3. Beneficiaries encouraged to construct toilets on own
4. Issued operational guidelines for effective implementation of mission.

## Legislative

5. Toilets mandatory for elected members

*The Carrot and Stick Approach*

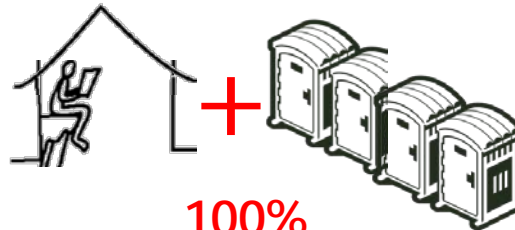


# Framework for ODF + and ODF ++ cities

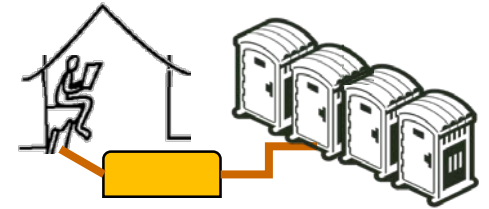
ODF



No visible OD, faeces



100%  
100% access to own/community/  
public toilet

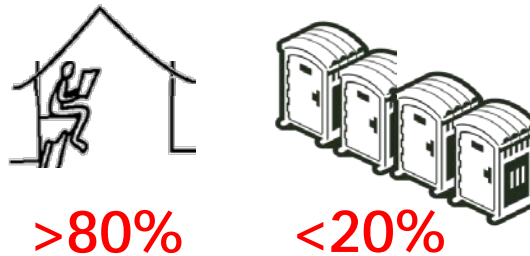


All toilets connected to disposal  
system

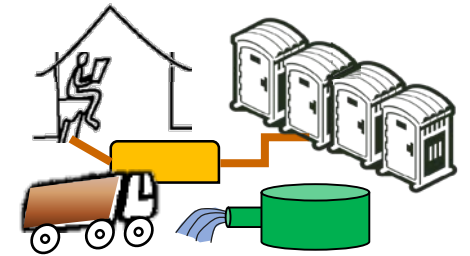
ODF+



No visible OD, faeces



>80% <20%  
At least 80% have access to own  
toilet; rest CT/PT

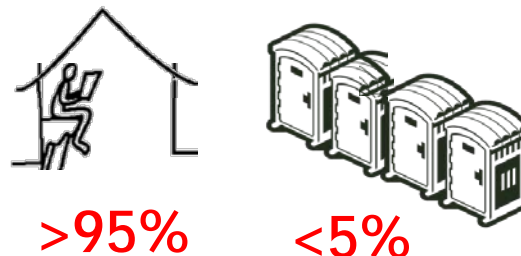


All toilets connected to disposal  
system; **safe collection conveyance  
and treatment of septage**

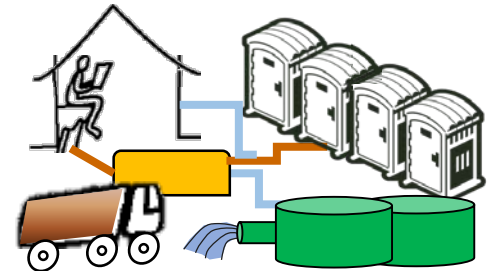
ODF++



No visible OD, faeces



>95% <5%  
At least 95% access to own  
toilet; rest CT/PT



All toilets connected to disposal system; **safe  
collection conveyance and treatment  
including effluent/grey water**

## Declaration and Validation Strategy for ODF and Swachh Cities...

1. **Self declaration** by ULBs

2. Validation at **Collector (District) Level**

3. **1<sup>st</sup> Validation** by **State Level Committee**

4. Validation by **QCI, GoI (MoUD Protocol)**

5. **2<sup>nd</sup> Validation** at State level by **Third Party**  
(1 year after the first validation)

30%

### Incentive Scheme

Rewards to ODF cities for moving towards ODF+

70%

# Incentive Scheme

	ODF Cities (Rs.)	Swachh Cities (Rs.)	Linked to Sustainability
A Class	2 Cr.	2 Cr.	<b>30%</b> released on first validation, if positive  <b>70%</b> released on 2 <sup>nd</sup> validation after a year, if positive
B Class	1.5 Cr.	1.5 Cr.	
C Class	1 Cr.	1 Cr.	

*Utilisation of funds for  
Sustainability and moving towards ODF+ and ODF++  
'Stick' will be introduced from 2017*



# Reflections at City Level





# Reflections at City Level

## Eliminate Open Defecation Practices



“Felicitate” people resorting to OD



Display photos at council



Good Morning Squad of Children



Seek support from Police

# Sustain “Open Defecation Free”



**Training to local  
contractors**



**Toilet Fair to make available  
various sanitation  
technologies**



**Maintain Open Spaces  
clean**



**Convert OD spots into  
recreational spaces**

## Sustainable Toilets







## A. Introduction ..... 1

- Why eliminate open defecation?
- What are 'ODF Cities' in Maharashtra?
- Situation prior to the Mission
- Key challenges addressed

## B. Government of Maharashtra's Approach..... 5

- Making Sustainable ODF Cities and Moving towards ODF+ and ODF++ Cities
- **2<sup>nd</sup> October 2015 – The First Milestone**
- **31<sup>st</sup> January 2016 - The Second Milestone**
- Framework for Validation of ODF Cities
- Financial Support to Local Governments

## C. City Level Approach for Making Cities ODF..... 12

- ✓ **Planning**
  - Identification of issues through surveys
  - Developing a city specific strategy
  - Formation of a city level "SBM Cell"
  - Developing an implementation mechanism
- ✓ **Implementation**
  - Generating awareness & advertising the scheme
  - Motivate households for toilet applications
  - Construction of toilets
  - Elimination of open defecation practices
- ✓ **Innovative Financing for Toilets**
  - ULB level subsidy
  - 'Shahar Swachata Kosh'
  - Sanitation credit at household level
  - Assessment of financial resources

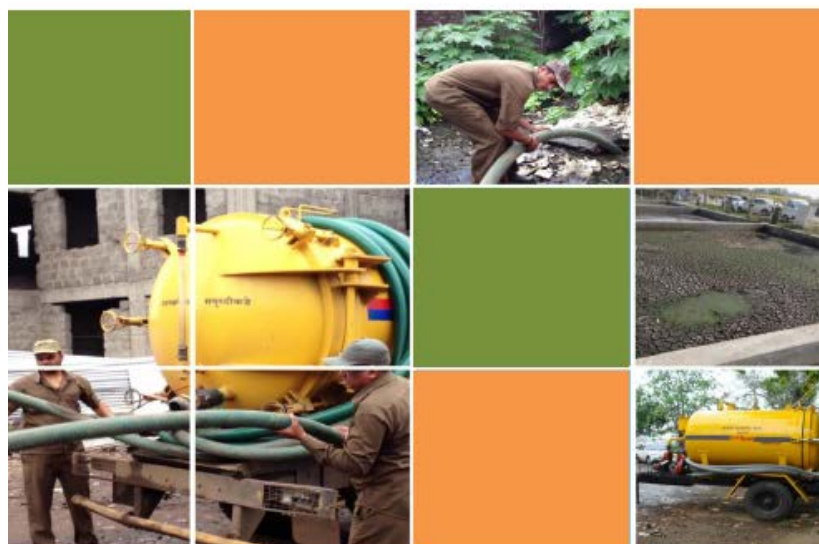
## D. Sustaining Cities ODF..... 38

## E. Way Forward..... 42

## F. Moving towards ODF+ and ODF++ Cities..... 43

# Septage Management Guidelines published by GoM

## 3<sup>rd</sup> Feb 2016



### Guidelines for Septage Management in Maharashtra

February, 2016

### Guidelines for Septage Management in Maharashtra

#### Table of Contents

<b>1</b>	<b>Septage Management and its importance</b>	<b>5</b>
1.1	Introduction:	5
1.2	Current septage management practices and its need in Maharashtra	6
<b>2</b>	<b>Objectives</b>	<b>8</b>
<b>3</b>	<b>Guideline for ULBs for effective implementation of Septage Management Plan</b>	<b>9</b>
3.1	Step by step approach: Operationalize of septage management plan	10
A.	Preparation of plan for Septage management	10
1.	Existing situation assessment across sanitation service chain	10
2.	Explore private sector participation for septage management activities	18
3.	Awareness generation and capacity building activities	18
4.	Record-keeping, reporting (MIS), monitoring and feedback systems	19
B.	Financial resource mobilization	20
1.	Sources of revenues for septage management	20
2.	Mobilize financial resources to implement septage management plan	20
<b>Annexures</b>		<b>21</b>
<b>References</b>		<b>57</b>

Swachh Maharashtra Mission (Urban)

Urban Development Department, Government of Maharashtra



## Round 2, 3, 4... Workshops for capacity building



- ✓ **Sustaining** cities ODF
- ✓ Moving towards **ODF+** and **ODF++ Cities**
- ✓ **Peer learning** – ODF ULBs to share their experiences

*Series of theme based workshops and review meetings with ULBs*  
*Rigorous follow up at District, Division and State Level*

# Field Visits



Reviewing the condition of existing CTs-  
Phaltan MCI



IHHL constructed under SMM- Pune MC



Visit to OD spots- Bhore MCI



Reviewing performance of ULBs at district  
collector office- Satara

**Field visits were  
conducted to  
review/ monitor  
the  
implementation of  
mission by the  
ULBs**



Government of  
Maharashtra



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## SBM Monitoring - Maharashtra

Collected data feeds  
dashboard

### SBM at a Glance

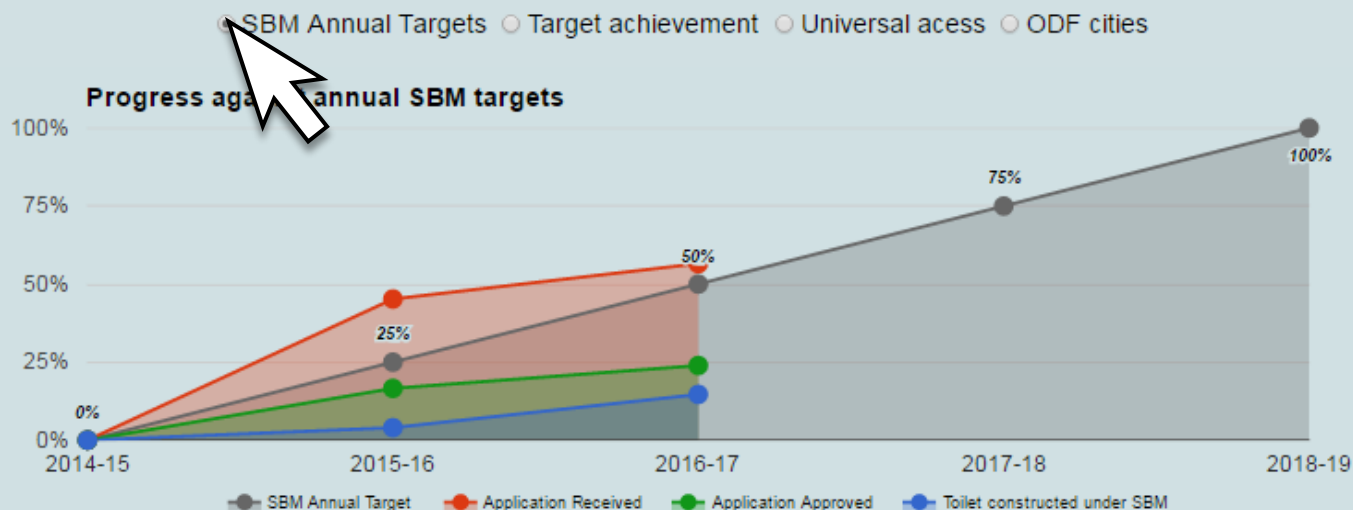
Target:  
8,99,726 HHs

Total cities Open Defecation  
Free  
52

Applications received  
5,08,801

Applications approved  
2,15,202

Total Toilets constructed  
1,19,998





Government of  
Maharashtra



## SBM Monitoring - Maharashtra

### SBM at a Glance

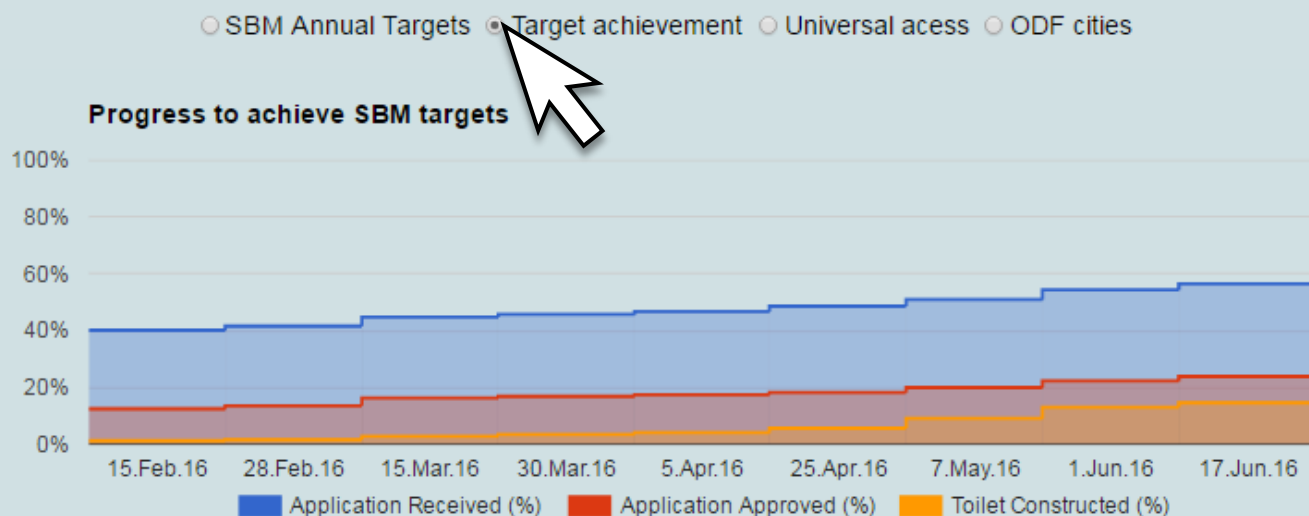
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## SBM Monitoring - Maharashtra

### SBM at a Glance

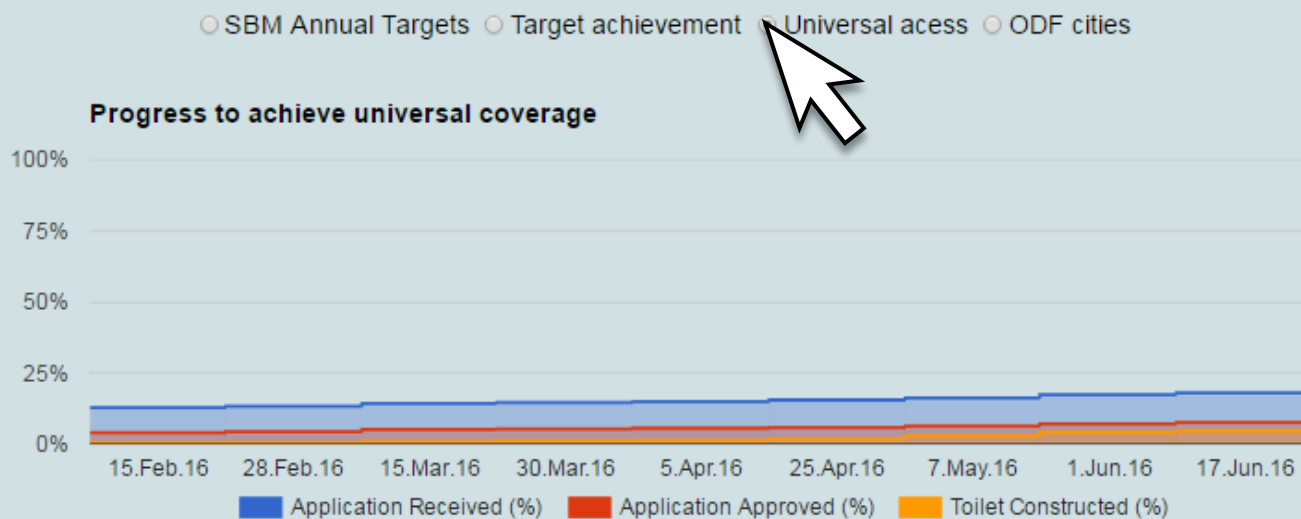
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## SBM Monitoring - Maharashtra

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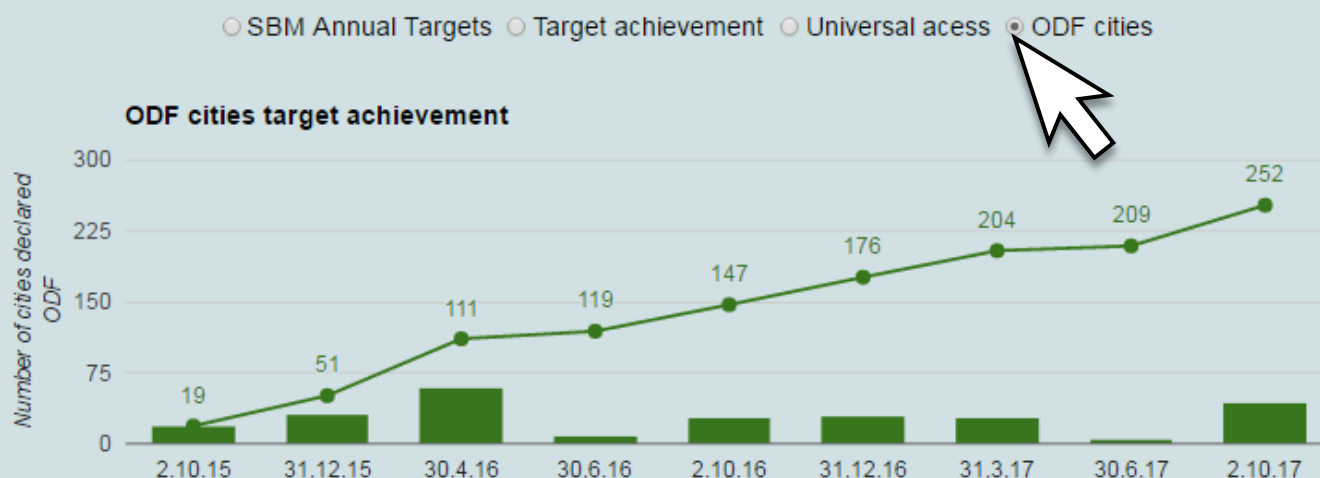
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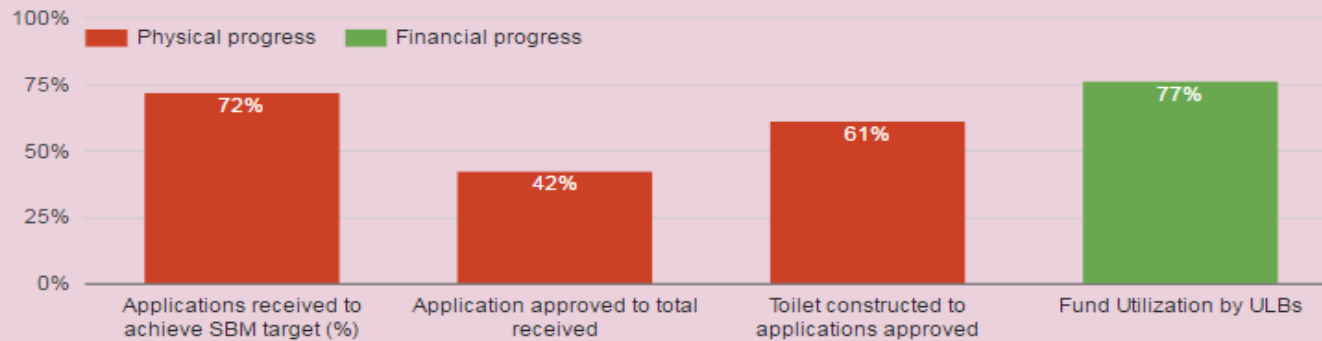
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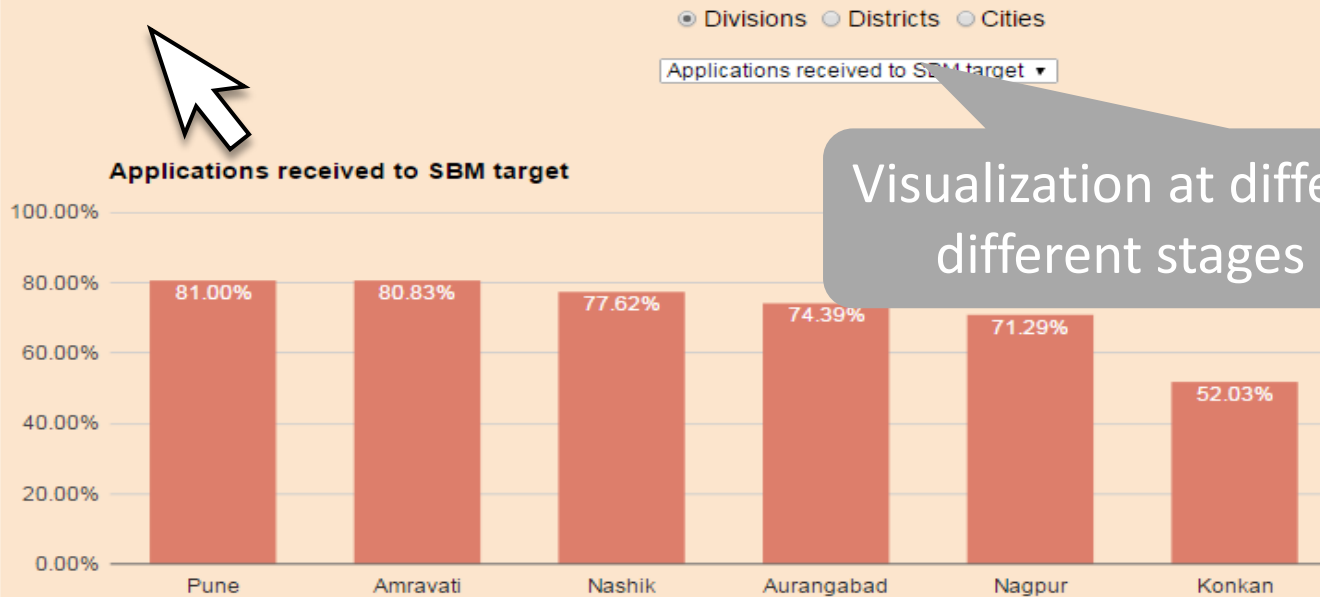


## Maharashtra State Progress

Maharashtra state progress - physical and financial



## Step wise progress



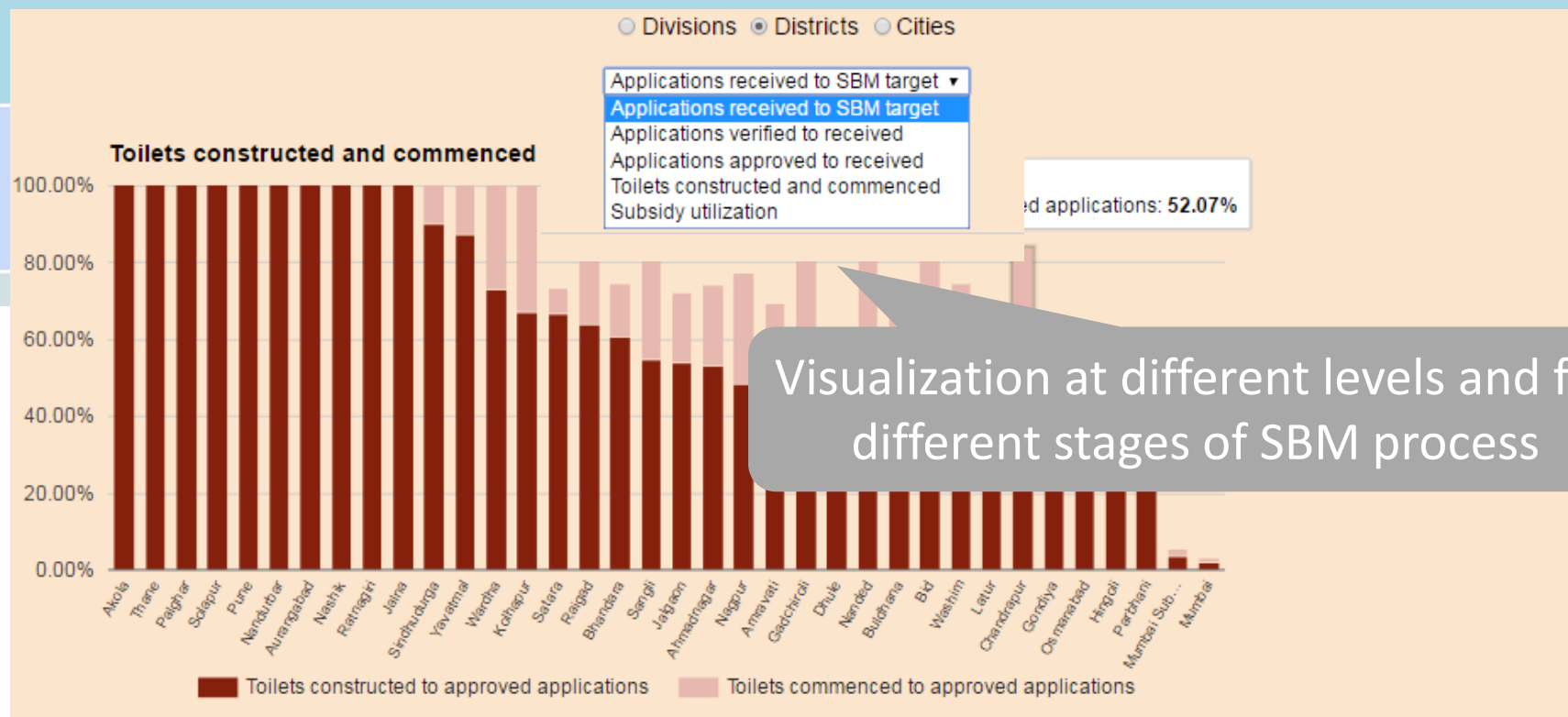
Visualization at different levels and for different stages of SBM process



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Maharashtra



## SBM Monitoring - Maharashtra





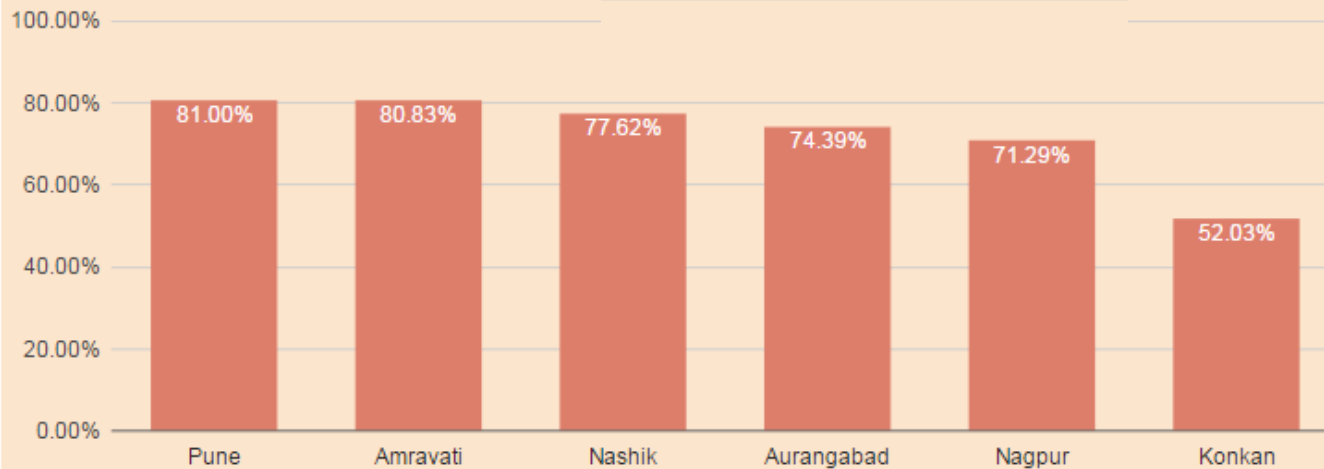
Visualization at different levels  
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process

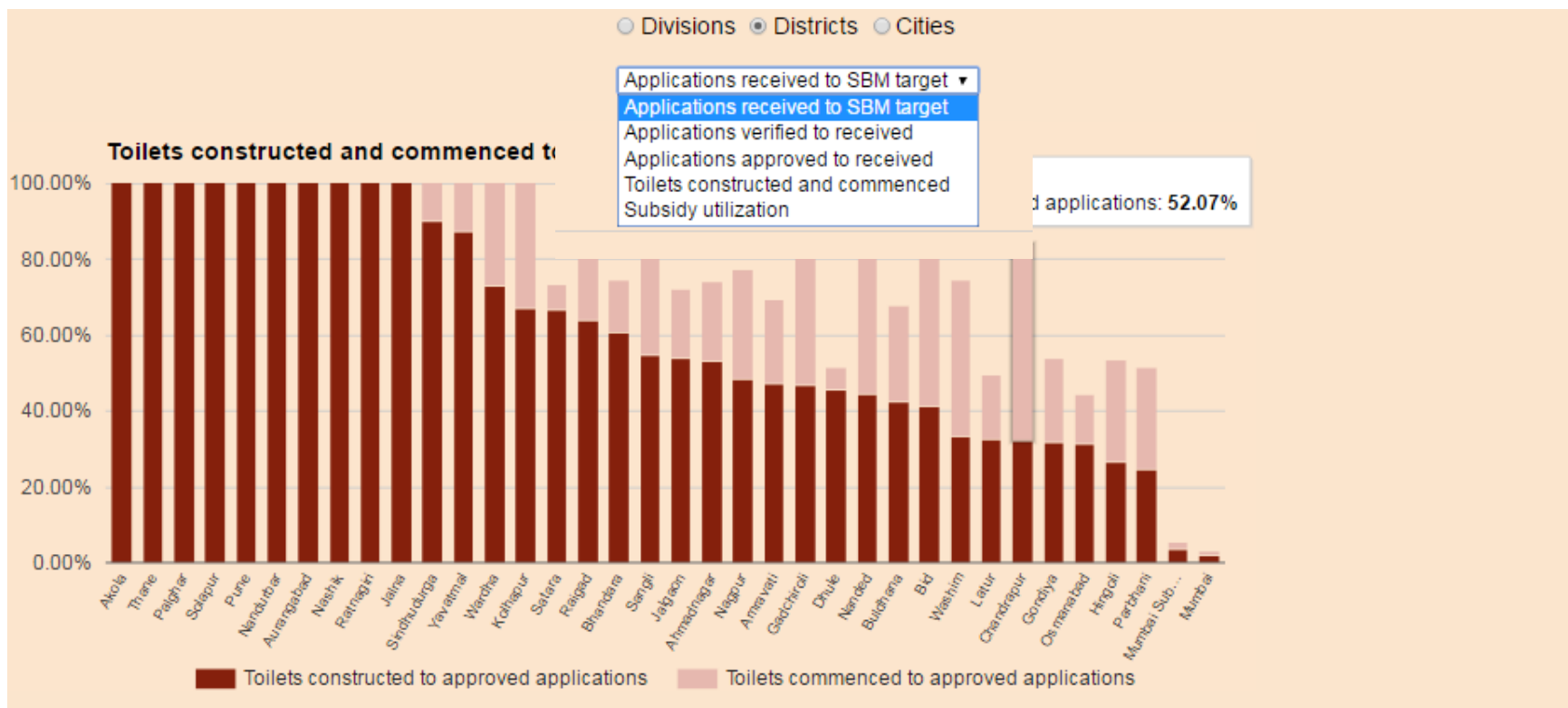
### Step wise progress

● Divisions ● Districts ● Cities

Applications received to SBM target  
Applications received to SBM target  
Applications verified to received  
Applications approved to received  
Toilets constructed and commenced  
Subsidy utilization

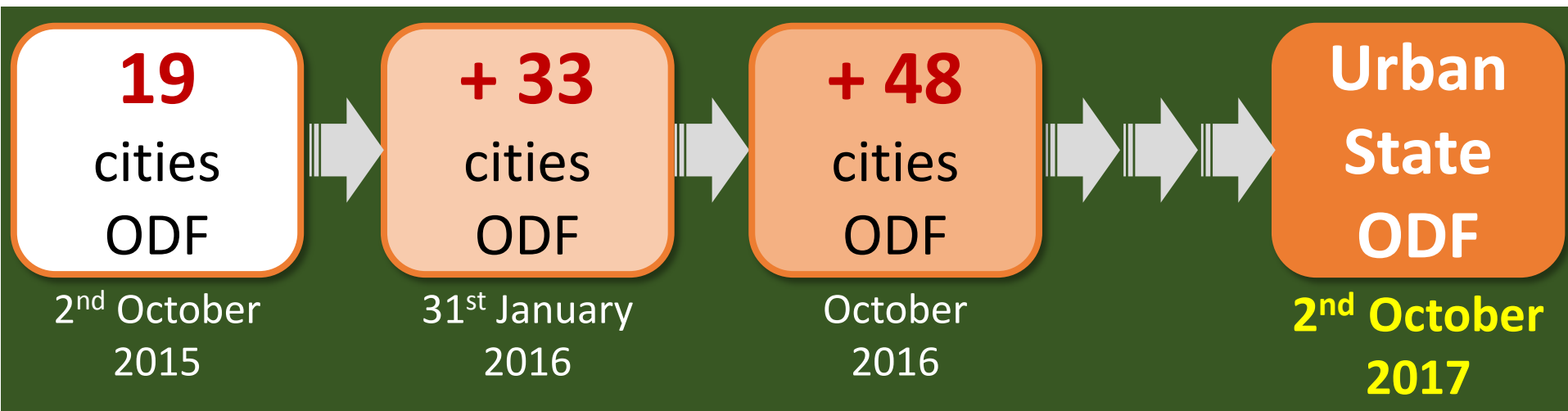
#### Applications received to SBM target



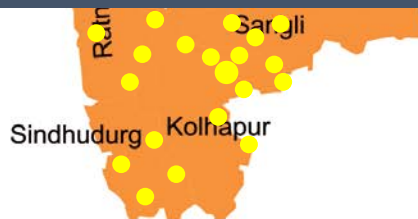


# The First Milestone of Swachh Maharashtra...

**100** cities declared ODF on **13<sup>th</sup> October 2016**



***54 out of 120 ODF cities declared at national level  
are from Maharashtra***





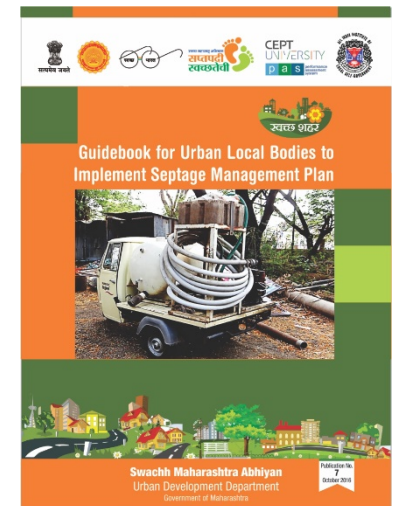
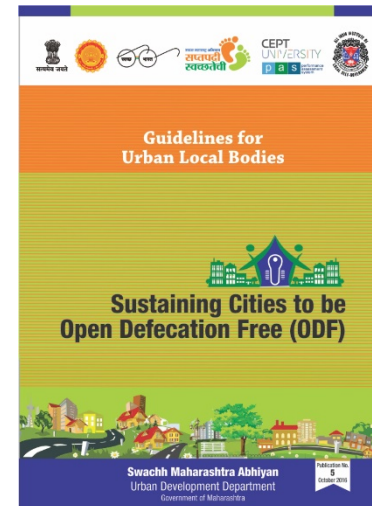
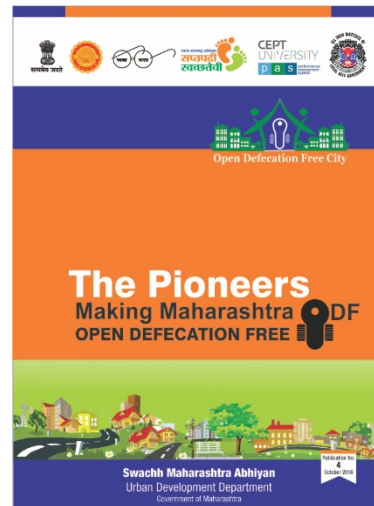
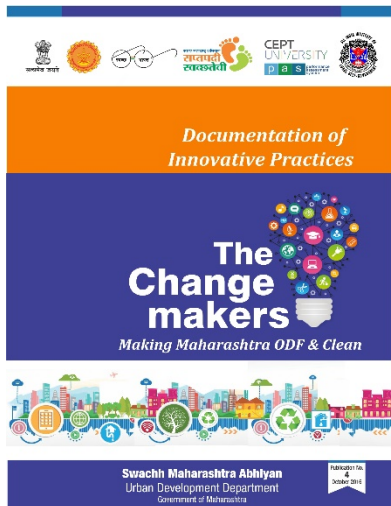
# **Training to ODF Cities on Preparing and Implementing Septage Management Plans**

**A Step towards making cities ODF+ and ODF++**

- ✓ Trainings to ULBs / course on FSM for ULBs**
- ✓ Options for funding – 14<sup>th</sup> FC, Incentive Funds, CSR**
- ✓ Implementation on Pilot Basis on its way**
- ✓ Cities committed to become ODF+/ ++**



## Launched four handbooks on 13<sup>th</sup> Oct 16... on ODF, Sustainability and Septage Management



# Maharashtra- 1<sup>st</sup> in Swachh Bharat Mission,

1. To develop a systematic approach and a **concept of "ODF cities"**
2. To declare **19 ODF cities on 2<sup>nd</sup> Oct 15**
3. To develop mechanism for **validation of ODF cities**
4. To develop an idea of **incentive scheme**, linked to sustainability
5. To develop concepts of **ODF+ and ODF ++ cities**
6. To declare **52 ODF cities in February 16**
7. To declare **100 ODF cities in August 16**
8. To have **54**, highest number of cities **validated by QCI** in Oct 16
9. To have city, **Pune**, with highest number **(23000) of toilets** constructed, in the country
10. To launch a **compost brand- "Harit"**
11. To have achieved and celebrated **third milestone** of the mission!!



**SWACHH MAHARASHTRA MISSION**  
Urban Development Department



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• सप्तपदी : स्वच्छ व हरित महाराष्ट्रासाठी ...

Latest Updates on. Shri Devendra Fadnavis, Chief Minister of Maharashtra under Swachh Maharashtra Mission

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