

Swachha Maharashtra Mission (Urban)



Chiplun

An Open Defecation Free City in Maharashtra

Declared on 2nd October 2015

Journey of a town towards becoming ODF

**Urban Development Department
Government of Maharashtra**

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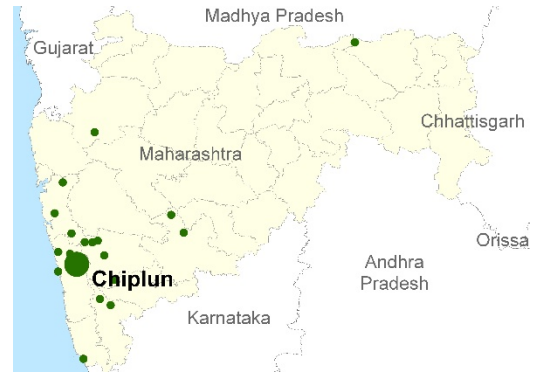
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Chiplun, Maharashtra

1 City Profile

The city of Chiplun is situated in the Ratnagiri district of Konkan Division. The name Chiplun means "The abode of Lord Parshuram." The city covers an area of 14.09 sq kms and has a population of 55,139 (Census 2011). The city is governed by Chiplun Municipal Council (CMC), a class C municipality.

Chiplun is headquarters of Chiplun Taluka and also an important commercial centre of Ratnagiri district. The city is well connected to Mumbai, Panaji and Pune. The city is close to MIDC, Lote; one of the biggest chemical zones in Asia. The city and its surroundings also produce well known Ratnagiri alphonso mangoes.



Map 1: Chiplun and other ODF cities

It has flourished being connected to Mumbai – Goa National highway as it caters to travellers enroute to Goa. The city itself attracts local tourists because of its scenic settings, proximity to sea as well as Savatsada waterfall.

2 Sanitation Scenario prior to the launch of mission

According to Census 2011, out of 12,557 households in the city, 10,040 households had toilets within their premises. Out of the 2,517 households that do not have the facility of individual toilets 2,171 are dependent on community toilets and 346 defecate in the open.

Most of the household level toilets are connected to septic tanks that let out effluent in open or closed drains. Few septic tanks are connected to soakpits. Census 2011 reported 228 insanitary toilets in the city.

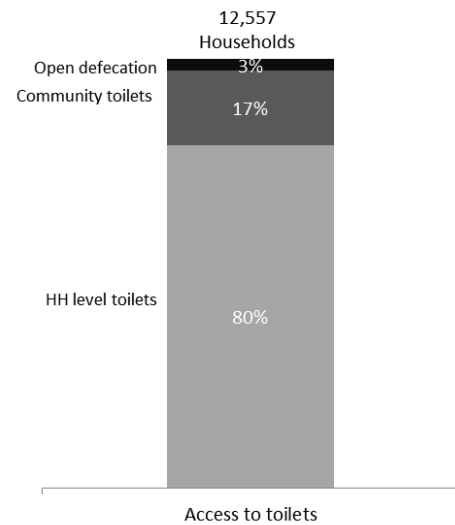


Figure 1: Access to type of sanitation facility

3 Targets set by the council under SMMU

3.1 100% coverage through household level toilets

CMC aimed at providing individual toilets to the citizens' dependent on community toilets and for the people who defecate in the open as a long term plan. This will save both efforts and money towards maintenance of community toilets.

3.2 Repairs and maintenance of community toilets:

Till the time all households construct their own toilets, it is imperative for CMC to provide community toilets from public health perspective. Currently some of the community toilet seats need maintenance and CMC has decided to take that on a priority so that they become usable.



Photograph 1: Community toilets, Chiplun



Photograph 2: Well for water supply, Chiplun

Photograph 3: Toilet in Chiplun Municipal School

4 Initiatives by the council

4.1 Swachhata Shapath

CMC realised that keeping the environment of the city clean was important and related to overall safe sanitation. Hence in 2013 Chiplun Municipal Council Officials took a cleanliness oath “Swachhata Shapath” and made sure that the environment of the area around the council is kept clean and hygienic.

After declaration of pan India Swachha Bharat Mission implemented in Maharashtra as Swachha Maharashtra Abhiyan, the CMC decided to undertake a cleanliness campaign again on 11th Nov 2014.



Photograph 1 : Campaigns undertaken in CMC

4.2 Implementation of SMMU

Applications to avail subsidy provided under SMMU were invited by displaying banners at prominent places as advertisements in local newspapers



Photograph 2: Banner and newspaper advertisement



Photograph 3: Household level toilet constructed under SMMU

By mid-June 2015, 811 applications for construction of individual toilets were received. Construction of toilets sanctioned under SMMU is being monitored as per the process suggested by the guidelines. 95% of the approved applicants have already begun construction.

4.3 Assessment of community and public toilets

All the community toilets were inspected by staff of sanitation department. Toilets in all the schools, colleges, religious places, bus stands and other public spaces were also surveyed and improvement strategies suggested.

All the non-functional seats in community and public toilets maintained by CMC have been repaired to make them usable. CMC has also extended free water connections to water tanks provided at community toilets.

CMC has also undertaken observatory surveys to identify areas that do not have community toilets and have given approvals for the same on a BOT basis. This has been possible only due to active participation of the President, Chief Officer and the citizens who are very interested.

4.4 Construction of septic tanks for insanitary toilets.

The council undertook the responsibility of constructing and designing septic tanks in areas that had only insanitary toilets available. This was done by taking a loan in low interest rate by the council.

4.5 Construction guidelines and training for masons/contractors

CMC formulated construction guidelines based on the norms for toilet and septic tank design. These guidelines were explained to masons and contractors active in the city through workshops. The guidelines were also provided with application forms so as to ensure use of the guidelines.

4.6 Awareness generation

Awareness generation was done through advertisement in local newspapers and magazines. Banners and hoardings were put up in prominent locations all over the city.

Awareness generation was done through a newsletter *Good morning pathak*. The citizens were explained the drawbacks of defecating in the open and encouraged to use toilets. Good Morning is an action plan with CMC officials working in the sanitation department who will focus on identifying open defecation spots and prevent people from doing so.



Photograph 4: Banners used for awareness generation

4.7 Monitoring of likely Open Defecation (OD) spots to prevent OD

All the public gatherings like rotary meetings, festivals celebrations were monitored so that there is no open defecation in these community spaces. Mobile toilets were procured to maintain the same.

5 Declaration and Validation of ODF City by the Government

On 2nd October 2015, CMC was awarded by the Hon. Chief Minister of Maharashtra during the State level event organised by the GoM. Further, on 22nd November 2015, State Level Validation Committee conducted an in-depth validation as per the process set and the checklist provided by the GoM. CMC passed this validation stage and is now listed as an “ODF City” in Maharashtra.

6 Strategy for Sustainability

6.1 Community participation

Notices and announcements were put up in newspapers like Chiplun Express. CMC intends to continue awareness generation and encourage citizens to register complaints against those practicing open defecation. CMC has also requested citizens not to practice manual scavenging and report if they observe any.

7 Success Team

Following is the list of team members in Chiplun who have made a significant contribution towards making Chiplun an open defecation free city:

1. Mrs Savitri V Homakal as President
2. Dr Pankaj Patil Chief Officer
3. Mrs Ruksar Alavi Charman Health Committee
4. Mr. Anant Halade, Sanitary Inspector (Sanitation Dept)
5. Mr. Ashok Sathe, Sanitary Inspector (Sanitation Dept)



Swachhta Pledge

Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.

Mahatma Gandhi secured freedom for Mother India.

Now it is our duty to serve Mother India by keeping the country neat and clean.

I take this pledge that I will remain committed towards cleanliness and devote time for this.

I will devote 100 hours per year, that is two hours per week, to voluntarily work for cleanliness.

I will neither litter nor let others litter.

I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place.

I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.

With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.

I will encourage 100 other persons to take this pledge which I am taking today.

I will endeavour to make them devote their 100 hours for cleanliness.

I am confident that every step I take towards cleanliness will help in making my country clean.



भारत सरकारचा पुढाकार
स्वच्छ महाराष्ट्र करू साकार



संकल्प स्वच्छतेचा

- सहभागाचा ठाम निर्धार
- व्यापक लोकसहभाग मिळवणार
- १०० टक्के शौचालयाचाच वापर करण्यासाठी प्रवृत्त करणार
- कचऱ्याचे संकलन, वर्गीकरण, वाहतूक करणार
- कचऱ्यावर शास्त्रोक्त प्रक्रिया करणार
- सांडपाण्यावर प्रक्रिया करणार
- स्वच्छ व हरित महाराष्ट्र साकारणार

सप्तपदी : स्वच्छ व हरित महाराष्ट्रासाठी ...

*This report is part of a series documenting the efforts made by 19 cities in Maharashtra towards becoming open defecation free. These cities have laid the foundation of "ODF Maharashtra" as envisaged under **Swachh Maharashtra Mission (Urban)***

*It has been prepared in consultation with Urban Local Government and **Urban Development Department, Government of Maharashtra**, with support from **CEPT University, Ahmedabad** and **All India Institute of Local Self Governments (AIIISG), Mumbai** under the **Performance Assessment System (PAS) Project**.*



Government of
Maharashtra

